

Huron Digital Pathology Logo Usage Guidelines

1. Select the best logo for your print or online project.
2. Respect the exclusion zone.



Exclusion Zone = width & height of logo squares

3. Contact Patrick Myles if you have any questions.
patrick@hurondigitalpathology.com, or call: 519.886.9013

Fonts

Fonts used in logo:
Mr. Eaves XL Sans

Fonts used in marketing collateral:
Mr. Eaves Modern OT & Mr. Eaves XL Sans

Please Do Not



Stack logo elements



Stack and centre logo elements



Compress or stretch



Skew or distort



Change colour



Isolate "H" icon



Place on patterned background



Place on very dark background,
please use white logo



HDP Logo PMS Coated.eps
2 colour – print
PMS 431 C & PMS 2925 C



HDP Logo PMS Uncoated.eps
2 colour – print
PMS 431 U & PMS 2925 U



HDP Logo CMYK.eps
4 colour – print
Blue – 76/25/0/0
Grey – 67/52/44/17



HDP Logo Greyscale.eps
1 colour – print
Light Grey – 50% Black
Dark Grey – 80% Grey



HDP Logo Black.eps
1 colour – print
CMYK – 0/0/0/100
*White version of the logo is also available.

The HDP logo is also available as
250px wide png, jpg and gif files;
and they are intended for online use.